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Deliverable D2.2 (update)

EUFOOD-STA CENTRE

Prepared by: Javier Casado Hebrard (UHOH), Susanne Braun (UHOH)

Contributors: Gerhard Schleining (BOKU)

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Dissemination Level				
PU	Public	Х		
PP	Restricted to other programme participants (including Commission services and projects reviewers)			
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	Commission services and projects reviewers)			

Summary:

This deliverable describes the EuFooD-STA Centre (eFSC), a platform with local hubs in different regions, established to support cooperation between the food industry and academic sector. The document includes the aims, tasks, the structure of the eFSC and an update (M35).





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Project Coordinator:

GERHARD SCHLEINING | BOKU - Universitaet fuer Bodenkultur Wien | office@food-sta.eu

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1 Aim of the EuFooD-STA Centre (eFSC)

The "European Food Studies & Training Alliance" EuFooD-STA project aims to establish the EuFooD-STA Centre to reduce the gap between the food industry and the academic sector, establishing and providing a frame to foster collaborations. In order to guarantee the fast target oriented and efficient exchange of information, content and communication this centre is being developed, set up and maintained over the entire project term by the University of Hohenheim (UHOH).

The EuFooD-STA Centre is an independent, self-sustainable administration office, maintaining a virtual platform for local hubs in different European countries (Austria, France, Germany, Greece, Italy, Portugal, Spain and United Kingdom) for international and sustainable collaborations between industry, academia and other key stakeholders in the food sector.

This centre will be a domiciled entity in Germany acting as a maintenance and administration office for the cluster. After project end IFA will take care on the maintenance and administration of the Centre in cooperation with UHOH.

2 Tasks of the EuFooD-STA Centre (eFSC)

The EuFooD-STA Centre identifies the needs of the food industry and educational and training organisations to guarantee the best possible education and training for students, teachers, trainers and food professionals. The centre will enable and support knowledge and best practice exchange between the stakeholders. The online platform (EuFooD-STA web platform, D2.4) supports the EuFooD-STA Centre with:

- A permanent needs monitoring tool
- A database on expertise
- An interactive mobility system
- An e-learning platform with a learning and content management system for online courses, a system to organize webinars and a digital library with teaching material and best practices for application of new teaching methods

The main tasks of the EuFooD-STA Centre are:



2.1 Continuous identification of needs

To increase the competitiveness of the European Food Industry, it is essential to know and identify the current needs and demands (e.g. R&D, innovation, etc.), including personal skill requirements in the food job market. Needs from food industry and other possible employers are collected using the continuous needs monitoring system (Deliverable 2.6), implemented at the EuFooD-STA website (www.food-sta@eu). The core of this system is a web database, based on the questionnaire developed in WP1 for the identification of needs of the food industry and containing the data collected by WP1. The questionnaire is available in different languages (English, German, Italian, French, Portuguese, Spanish and Greek). Registered stakeholders can fill in the online questionnaire. Optional word documents of the questionnaire will also be available in different languages to be downloaded and returned to the eFSC.

Additionally, the local hubs established in Austria, France, Germany, Greece, Italy, Portugal, Spain and United Kingdom, are supporting the collection of needs/demand of companies of the food sector. The local hubs have distributed by email the translated questionnaire to national companies of the food sector and will repeat this from time to time. Additionally, during their activities with local stakeholders (e.g. participation in workshops, conferences, national fairs, meetings, etc.), the local hubs are collecting additional needs and will insert this into the database.

All needs/demands collected are included in the needs data base. This information is only available at the EuFooD-STA website for eFSC members.

2.2 Development of certification schemes and CPD (Continuous Professional Development) training

Based on the identified needs several certification schemes will be developed within the project (WP 3). CPD training (workshops, e-learning courses, webinars etc.) will be developed and managed to improve industry-oriented professional skills of HE-teachers and science and technology skills of industry professionals.

2.3 Administration of the qualification/certification of study programmes, CPD trainings and professions at European level

The main EuFooD-STA Centre will administer the qualification/certification of study programmes, CPD trainings and professions, by managing applications, organizing the qualification/certification process, issuing certificates, handling fees and reimbursements and record keeping.

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2.4 Coordination of internships at European level

The EuFooD-STA website includes a mobility database for exchange of students and staff between food industry and universities, e.g. internship, short term scientific missions. Local hubs are supporting the collection of mobility opportunities at national level to be included in the database. Additionally registered users (user and password) can fill in online data for

offered internships. Alternatively word templates can be downloaded to be filled in and returned by email to the secretary of the eFSC.

There are 2 different types of databases:

- (1) Institutions offering exchange positions to students/staff
- (2) Candidate (students/staff) who are looking for exchange

2.5 Coordination of information exchange within the EuFooD-STA network

The eFSC members will be regularly contacted by email to ensure that all network members receive the most relevant information and they are working in a coordinated way, for example, supporting the implementation of the different tools and databases in the webplatform with inputs and further information.

Additionally online meetings will be organized periodically (monthly) and all network members will have the opportunity to discuss about future activities and to exchange information.

2.6 Dissemination

The eFSC disseminates its activities in conferences, workshops and relevant events in Europe as well as by email, newsletters and postings in social media. Posters and flyers with general information about the project have been prepared in English (WP 8). Translated versions will be used by the local hubs to disseminate and promote the EuFooD-STA centre between stakeholders at national level, involving new food companies and Universities into the EuFooD-STA Network. All communication & dissemination activities carried out by the local hubs will be reported continuously to the central hub using an online excel sheet with information on the type of activity, location, reach out etc.

2.7 Acquisition of new members

New members (Food Industry, Authorities, research centers, professional associations, Training providers, equipment suppliers, retailers, etc. and Universities) are invited to join the EuFooD-STA centre. The Membership is free of charge, rights and duties of the members will be public available at the website (https://www.food-sta.eu/gr/efsc-member/register). New members will not receive any EU-funding from the project due to the Erasmus+ funding rules. University

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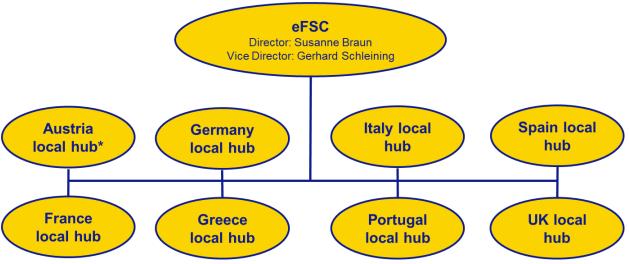


members will only be accepted when they bring in minimum 2 non-university members. New members have to fill in an online application form (https://www.food-sta.eu/efsc-member/register). Decision is taken by the Director and Vice Director of the eFSC. In case of approval, the account of the new member will be activated by an administrator and the applicant will be automatically informed about acceptance or rejection.

3 Structure of the EuFooD-STA Centre (eFSC)

The independent eFSC consists of the **central information hub** (UHOH, Germany) linked to **local hubs** in Austria, France, Germany, Greece, Italy, Portugal, Spain and United Kingdom with the **eFSC members**.

The following organigram and map will be available in the EuFooD-STA website:



^{*} At least two contact people for each hub





4 Update

This update section includes an overview of the implemented tasks and activities of the eFSC from M12 to M35.

• EuFooD-STA website and local hub sub-sites:

The eFSC continued with its tasks (listed in section 2) with the support of the online platform (EuFooD-STA web platform, D2.4). For this purpose, a dedicated site within the EuFooD-STA web platform was established. As it can be seen in **Figure 1**, the eFSC site shows the main objective and the aims of the centre, the relevant contact information, and also links the tasks of the centre to the 8 different local hubs.



Figure 1. Screenshot of the EuFooD-STA Centre site



Each local hub counts with its dedicated sub-site in the corresponding national language, including the general information also in English. The different local hub sites can be reached clicking directly in the corresponding country in the map, or selecting it from the scroll-down menu (Figure 2).



Figure 2. Screenshot of the access of the 8 local hub sites

All local hub sub-sites include the following sections and functionalities:

- **News/event section**: with relevant information for food industry and academia at national level (e.g. news, workshops, conferences, etc.)
- **Dissemination material**: EuFooD-STA flyer and poster in the national language to be downloaded
- **EuFooD-STA video**: Video with general information related to the project for dissemination purposes. This video, developed in WP8 (dissemination), has been translated to the different national languages. All videos can be seen in the EuFooD-STA youtube channel (https://www.youtube.com/channel/UC-zYsCKACSKx-HfGOfy77YQ/videos)
- **Job offer database**: Database with the current job offers in the food sector for the corresponding country

As example, **Figure 3** shows the German local hub sub-site with its different sections and functionalities.



FooD-STA Centre Germany







German English

Food-STA Zentrum Deutschland

Innerhalb des EUFood-STA Projektes ist die Universität Hohenheim (UHOH) die verantwortliche Einrichtung für das Food-STA Zentrum Deutschland, Zusätzlich wird die UHOH als FooD-STA Informationsdrehscheibe auftreten. Als zentrales Kommunikationszentrum für alle nationalen FooD-STA Zentren stellt sie den schnellen, ergebnisorientierten und effizienten Austausch von Informationen und Inhalten sicher und gewährleistet die Interne Kommunikation.

Aufgaben des FooD-STA Zentrums Deutschland

- Einen engen Kontakt zu deutschen Stakeholdern (Universitäten, Studenten, KMU, Industrie) im Lebensmittelbereich zu pflegen
- · Schaffung eines Netzwerks von deutschen Interessengruppen (Wissenschaft, Studenten, KMU, Firmen, usw.) im $Lebens mittelsektor \ und \ Unterstützung \ ihrer \ Zusammen arbeit \ bezüglich \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs aktivitäten, \ auf \ Training \ und \ Bildungs akt$ Nationalem und Internationalem Niveau, in Übereinstimmung mit den aktuellen Bedürfnissen in Wissen und Fähigkeiten sowie modernen beruflichen Kompetenzen
- Unterstützung der Zusammenarbeit zwischen Industrie und Wissenschaft im deutschen Lebensmittelsektor (B2U-Business to University und U2B-University to Business) bezüglich der Entwicklung gemeinsamer Hochschulbildung und Ausbildungsaktivitäten
- Etablierung und Aktualisierung einer Informationsplattform für deutsche Interessengruppen mit Informationen über Praktika, Fördermittel und Jobangebote, News, relevanten Veranstaltungen und Informationsmaterial (u. a. Flyern, Broschüren, Videos, usw.)
- Für das EUFooD-STA Projekt in Industrie und Wissenschaft werben.
- Sammlung von Aus- und Weiterbildungsbedarf von Unternehmen des Lebensmittelsektors in Deutschland und daraus Aktivitäten, in Zusammenarbeiten mit Partnern des FooD-STA Zentrum Deutschland sowie Partnern anderen Nationaler FooD-STA Zentren, entwickeln

Mit Hilfe eines direkten und kontinuierlichen Kontakts zu deutschen Interessengruppen wird das FooD-STA Zentrum Deutschland einen fortwährenden Austausch und eine Aktualisierung von Prozessen, innerhalb des Projektes, sicherstellen. Das FooD-STA Zentrum Deutschland wird die Wissenschaft sowie die Industrie zu CPD Ausbildung. Studienprogrammentwicklung und Zertifizierungssystemen für Unternehmen und Hochschulpersonal mobilisieren.

Das FooD-STA Zentrum Deutschland ist offen und kostenios verfügbar (https://www.food-sta.eu/efsc-member/register) für alle deutschen Interessengruppen des Lebensmittelsektors und möchte Interessierte, welche die Ziele teilen, motivieren zu den Aktivitäten auf der virtuellen FooD-STA Plattform beizutragen.

Sie können uns gerne kontaktieren!



CURRENT JOB OFFERS FOR GERMANY:

Jobtitle	Institution Name	Expiration date
Senior Packaging Project Manager	Nestle	Non given/Until filled
Release Specialist (m/w)	Danone	Non given/Until filled
Internship in Food Products management (From February 2017, 6 months)	Chicco di caffè GmbH	Non given/Until filled
Quality manager (m / f) for QM systems in the milk industry	Aria	Non given/Until filled
Quality management food	DANONE	Non given/Until filled
Food Technologist (m/f)	Vossko GmbH & Co. KG	Non given/Until filled
Traince Innovation & Quality for Product Development	Schwartauer Werke GmbH & C. KGaA	Non given/Until filled
Chilled amalaura for acadustica	CCI Food Salutions Comment Corbit	Management test filled

Figure 3. German local hub sub-site



Events

In the frame of the eFSC, many events, webinars, trainings, workshops, and physical and/or online meetings have been held by WP2 (Establishment of the EuFooD-STA Centre), WP3 (Continuous Professional Development), WP4 (Food Study Programmes), WP5 (Innovative Teaching Methods and Tools), WP8 (Dissemination & Exploitation) and WP9 (Project Management). The complete list of events can be seen in the EuFooD-STA web platform (https://www.food-sta.eu/events-view). Figure 4 presents a list of upcoming and past events. Clicking on the title of each event, more detailed information (e.g. overview information, participants, agenda, videos, etc.) of the corresponding activity is shown.

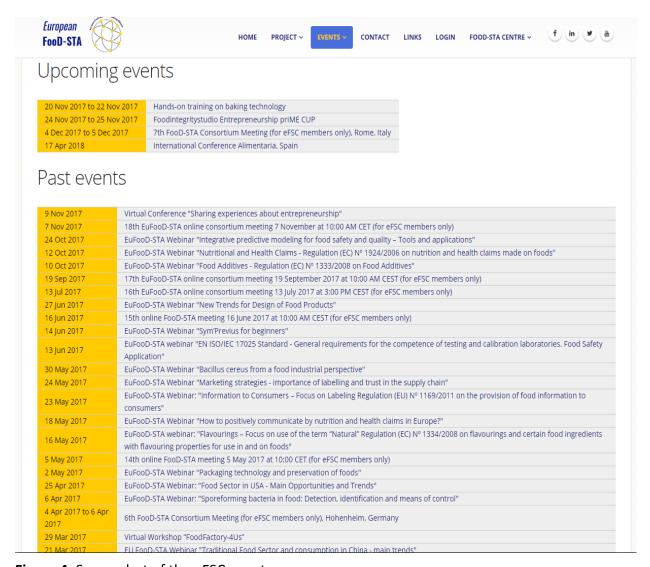


Figure 4. Screenshot of the eFSC events



Continuous identification of needs:

Needs from food industry and other possible employers have been collected by the eFSC using the continuous needs monitoring system (Deliverable 2.6), implemented at the EuFooD-STA website (www.food-sta@eu). The questionnaire is available in different languages (English, German, Italian, French, Portuguese, Spanish and Greek). Additionally, the local hubs established in Austria, France, Germany, Greece, Italy, Portugal, Spain and United Kingdom, also supported the collection of needs/demand of companies of the food sector.

All needs/demands collected are included in a document available as a pdf in the continuous needs monitoring system (https://www.food-sta.eu/needs monitoring intro).

• Acquisition of new members:

New members (Food Industry, research centers, professional associations and Universities) have been incorporated into the eFSC. The Membership was free of charge, rights and duties of the members are public available at the website https://www.food-sta.eu/gr/efsc-member/register. These new members did not receive any EU-funding from the project due to the Erasmus+ funding rules. The online application form (https://www.food-sta.eu/gr/efsc-member/register) is still open for additional members. **Figure 5** shows the current members of the eFSC.



Figure 5. eFSC members



Together with the official EuFooD-STA partners and associated partners (21), the eFSC includes the following 13 new members:

1. Academia/Universities

- Alexander Technological Educational Institute, Department of Food Technology (Greece)
- Cyprus University of Technology (Cyprus)
- PBF Faculty of food technology and biotechnology, University of Zagreb (Croatia)
- OSIS Omsk State Institute of Service (Russland)
- University of Murcia (Spain)

2. Food companies

- ALGAplus (Portugal)
- Dancake (Portugal)
- ICI&LA (France)
- iSi (Austria)
- AnaVita Naturkost GmbH (Germany)
- Natural Food Additives G.P. (Greece)

3. Multiplier organisations and training providers

- CEBAS-CSIC Centro de Edafología y Biología Aplicada del Segura (Spain)
- IFST Institute of Food Science + Technology (UK)

Coordination of internships at European level:

The eFSC established a mobility database in the EuFooD-STA website (https://www.food-sta.eu/mobility) for exchange of students and staff between food industry and universities, e.g. internship, short term scientific missions. Local hubs supported the collection of mobility opportunities at national level, to be included in the database. Additionally registered users can fill in online data for offered internships. More detailed information regarding this online tool is provided in the updated version of D2.4. "EuFooD-STA Web Platform".

• Dissemination:



The eFSC has disseminated its activities in Conferences/Congresses (e.g. 4th International ISEKI Food Conference (Vienna, Austria, 6-8 July 2016), 18th IUFoST World Congress of Food Science and Technology (Dublin, Ireland, 21-25 August 2016), 30th EFFoST International Conference (Vienna, Austria, 28-30 November 2016), workshops and relevant events in Europe as well as by email, newsletters and postings in social media, see **Figures 6, 7 and 8** (https://www.facebook.com/eufoodsta/, https://www.youtube.com/channel/UC-zYsCKACSKx-HfGOfy77YQ). A video with general information about the project has been prepared in Portuguese (WP 8). Translated versions were prepared by the local hubs to disseminate and promote the EuFooD-STA centre between stakeholders at national level, involving new food companies and Universities into the EuFooD-STA Network.



Figure 6. EuFooD-STA facebook site





Figure 7. EuFooD-STA twitter account

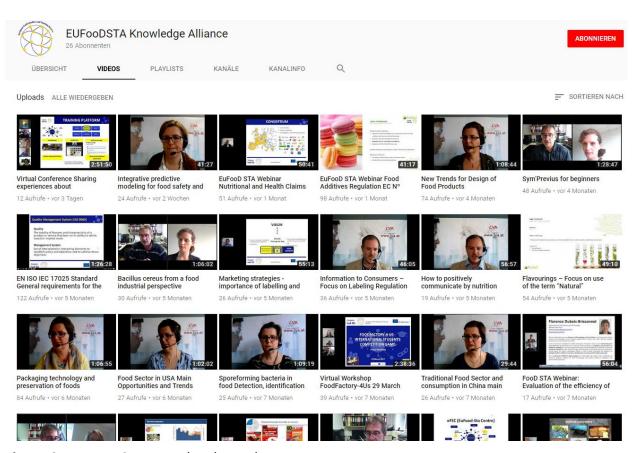


Figure 8. EuFooD-STA youtube channel